# Comprehensive Oculomotor Behavioral Response Assessment (COBRA)

Daniel Gonzalez, Kaitlyn Ryu, Karan Rajpal, Anushka Joshi, Edlene Miguel, Haritha Nair



# COBRA Provides Exhaustive & Objective Neurological Assessment in Real-Time

# Precise Tracking



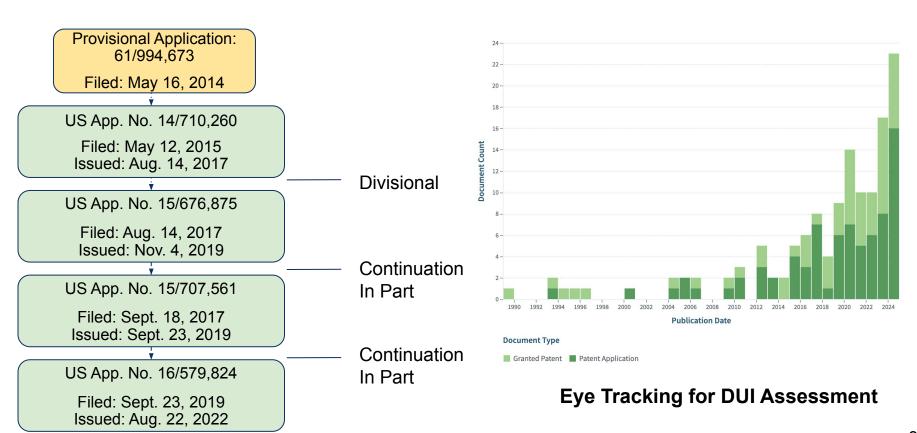
- Video-based tracking for measurement of subtle/dynamic movements
- Multi-dimensional Oculometric Analysis

- Suitable for a range of environments
- Minimal training required
- Does not expose patients to radiation

Non-Invasive & User- Friendly Instantaneous Results

- Scans take ~5 mins
- Highly sensitive to detecting early neurological impairment
- Does not rely on static biomarkers

### **Strong Growth Trend of Patent Landscape Across Use Cases**



# **Current DUI Assessments Require Manual & Subjective Testing**



#### Instantaneous Results



Preliminary Breath Testing Devices



Evidential Breath Testing Devices



**COBRA** 

### Subjective





Objective

**Delayed Results** 

## A \$1.6B and rapidly growing market to be unlocked

#### **Target Segment:**

Law Enforcement agencies dealing with DUI

#### **Total Law Enforcement Agencies Worldwide:**

~40,000

#### ~50% Involved with DUI:

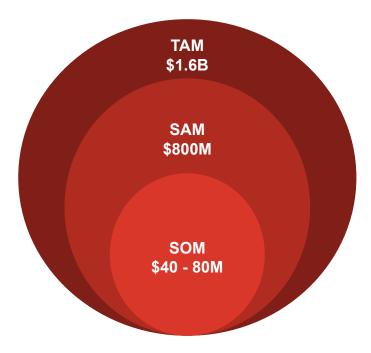
20,000

**Average Price per EBT (Evidential Breath Test) Device:** 

\$1600

**Average Number of EBT Devices per Agency:** 

~50



A bottom-up market sizing shows a \$1.6B+ TAM expected to reach \$7.8B globally in the next decade with a CAGR of 17%

# Other Potential Markets Are Crowded or Require Proof of Commercialization to Penetrate

Saturated Emerging



#### **Healthcare**

#### **Opportunities**

- Early neurological disorder detection
- Remote patient monitoring
- Personalized rehabilitation programs

#### **Risks**

- Regulatory approval challenges
- Market competition (saturated)
- User adoption barriers
- Data privacy
- Saturated market



# Sports Performance & Rehabilitation

#### **Opportunities**

- Concussion assessment
- Performance enhancement
- Rehabilitation Tracking

#### **Risks**

- Cost accessibility
- Validation and reliability
- Privacy and consent issues



#### Military & Aerospace

#### **Opportunities**

- Cognitive readiness monitoring
- Detection of combat-related injuries
- Enhanced mission safety

#### **Risks**

- Strict compliance requirements to be military grade
- Integration complexity
- Lack of funding and R&D partners

### Thank you. Connect with us to learn more!



**Daniel Gonzalez** MTM, 2025



**Anushka Joshi** BioE MEng, 2025





**Kaitlyn Ryu** MTM, 2025





Edlene Miguel
JD, 2025





**Karan Rajpal** MBA, 2025





Haritha Nair MBA, 2025

